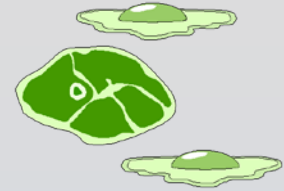
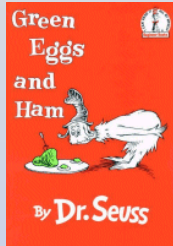


# eEvidence Risks – “Multiple Audiences” Test

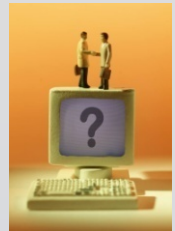


- “Multiple Audiences” Test
- “Green Eggs & Ham” Test (’19 version)
  - Would you like it in the press?
  - Would you like it on a competitor’s desk?
  - Would you like it in Bob Mueller’s hand?
  - Would you like it read to you on a witness stand?
- If the content will get you slammed, then....



**DO NOT SEND OR POST IT, SAM I AM**

# Questions/ Follow-Up?



- **See also [Email's Nine Lives](#)**

- **Robert D. Brownstone**



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